

# 100 AI prompts useful for business

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## Marketing & Branding

1. Generate a brand positioning statement for a [type of business].
  2. Write 10 Instagram captions for a new product launch.
  3. Create a customer persona for a tech-savvy millennial.
  4. Suggest a unique brand name for a sustainable clothing company.
  5. Write ad copy for a Facebook campaign promoting [product/service].
  6. Create a tagline for a personal finance app.
  7. List 10 blog topics for a business coaching website.
  8. Develop an email sequence for onboarding new customers.
  9. Generate SEO-optimized titles for blog posts about digital marketing.
  10. Suggest influencer marketing strategies for a skincare brand.
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## Business Strategy

11. Outline a 90-day go-to-market strategy for a SaaS startup.
12. Perform a SWOT analysis for a new restaurant business.
13. Compare B2B vs. B2C business models for an e-learning platform.
14. Suggest revenue streams for a content creator.
15. Brainstorm pivot strategies for a struggling retail business.

16. Provide a strategic growth plan for a local service provider.
  17. Create an executive summary for a business plan.
  18. Identify key KPIs for an e-commerce business.
  19. Suggest ways to reduce operational costs in a logistics company.
  20. Generate ideas for differentiating a product in a saturated market.
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## **Product Development**

21. Brainstorm features for a productivity app targeting freelancers.
  22. List user pain points for [industry/product].
  23. Write a user story for a new mobile app.
  24. Create a feature roadmap for a subscription service.
  25. Compare features of top competitors in the CRM space.
  26. Suggest pricing models for a new SaaS tool.
  27. Generate product names for a line of eco-friendly water bottles.
  28. Draft a product description optimized for Amazon listings.
  29. Suggest ideas for bundling products to increase average order value.
  30. Outline a feedback collection strategy from beta users.
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## **Sales**

31. Write a cold outreach email to a potential client.
32. Create a sales script for selling B2B software.

33. Suggest follow-up email templates after a demo.
  34. Generate objection-handling responses for sales reps.
  35. Create a value proposition for a sales deck.
  36. List qualifying questions for leads in the HR software industry.
  37. Write a LinkedIn message for connecting with decision-makers.
  38. Summarize key selling points for [product].
  39. Draft a compelling elevator pitch for a new business.
  40. Create persuasive copy for a landing page.
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## **Finance & Accounting**

41. Explain the difference between cash flow and profit.
  42. List KPIs for measuring financial health of a startup.
  43. Provide tips for managing cash flow in a small business.
  44. Generate a financial forecast template.
  45. Suggest cost-cutting measures without affecting quality.
  46. Outline a budgeting plan for a marketing campaign.
  47. Write an explanation of unit economics for investors.
  48. Compare bootstrapping vs. venture capital funding.
  49. Summarize how to prepare for a financial audit.
  50. Draft an investor pitch including key financial metrics.
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## **Customer Support & Experience**

- 51. Generate chatbot replies for a customer inquiry about refunds.
  - 52. Create a knowledge base article on account setup.
  - 53. Write a customer satisfaction survey.
  - 54. Draft an apology email for a delayed shipment.
  - 55. List ways to improve the customer experience online.
  - 56. Suggest automation tools for support ticket routing.
  - 57. Develop customer loyalty program ideas.
  - 58. Write a template for a review request email.
  - 59. Generate FAQ responses for a subscription box company.
  - 60. Create a live chat script for upselling a premium service.
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## **Human Resources & Team Management**

- 61. Write a job description for a digital marketing manager.
- 62. Draft interview questions for a product manager role.
- 63. Suggest remote team-building activities.
- 64. Create an employee onboarding checklist.
- 65. Develop a performance review template.
- 66. Generate workplace policy examples for hybrid work.
- 67. Write an internal newsletter for company updates.
- 68. Suggest retention strategies for top talent.

- 69. Create a DEI (Diversity, Equity, and Inclusion) statement.
  - 70. Provide ideas for employee recognition programs.
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## **Legal & Compliance**

- 71. Draft a privacy policy for a mobile app.
  - 72. Summarize GDPR requirements for a U.S.-based company.
  - 73. Write a terms and conditions page for an e-commerce site.
  - 74. Generate an NDA template for new hires.
  - 75. Suggest compliance checklists for fintech startups.
  - 76. List intellectual property considerations for launching a product.
  - 77. Explain the differences between LLC, S-Corp, and C-Corp.
  - 78. Outline steps to trademark a brand name.
  - 79. Draft a basic service agreement for freelancers.
  - 80. Identify key risks in a partnership agreement.
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## **Public Relations & Communication**

- 81. Write a press release for a new product launch.
- 82. Draft a company mission statement.
- 83. Suggest crisis communication strategies.
- 84. Generate media pitch ideas for a tech startup.
- 85. Create talking points for a founder media interview.

- 86. Write a company bio for LinkedIn.
  - 87. Draft a thank-you letter to partners after an event.
  - 88. Summarize annual accomplishments in a newsletter format.
  - 89. Write a speech for a product launch event.
  - 90. Create content for an investor update email.
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## **Operations & Automation**

- 91. Suggest project management tools for small teams.
- 92. Generate SOPs for onboarding new clients.
- 93. Write a checklist for launching a new service.
- 94. Outline a CRM implementation plan.
- 95. Suggest ways to streamline supply chain operations.
- 96. Draft a weekly operations report template.
- 97. Identify automation opportunities in customer service.
- 98. List metrics for tracking operational efficiency.
- 99. Generate inventory management best practices.
- 100. Propose ways to improve workflow using AI tools.